



How2Group owns and Operates e-commerce and Interactive website in the online advertising sector of the internet.

Our Goal is to provide consumers with easier and more efficient ways to use the internet.

Our Objective is to provide our advertisers with a better return on investment by creating and cross branding a How2 website for every major online sector.

Our Mission is to revolutionize e-commerce

Andrew Rothberg
CEO



www.How2vacation.com Products

Main Home Page Products

- Product A: One Header Banner/Ad
- Product B: One Vertical Banner/Ad.
- Product C: One Baseline Banner/Ad
- Product D: Hot Deals listing including a link to your website though www.how2vacation.com.

Flights, Cars and Activities Sections Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad

Hotels And Resorts Section Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad
- Product D: Listings
 1. Featured Accommodation Listing: These listings are displayed in gold
 2. Standard Accommodation Listing: These listings are displayed in silver, following the featured listings. Standard Listings provide 1 picture of the property directly on the listing link. When the consumer clicks on the listing He/She is directed to a second page that features; 20 photos of your property,
 3. Basic Accommodation Listing: These listings are displayed in white.
- Product F: One Deals listing in the index page, including a link to your website though www.how2vacation.com

Vacation Rentals Section Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad



- Product D: Listings
 1. Property Manager Vacation Rental Listing: These listings are displayed at the top of the page. The Property Manager Link provides a banner picture (320x60 pixels) of the property directly on the listing link.
 2. Featured Vacation Rental Listing: These listings are displayed following the Property Manager Links. Featured Listings provide 1 picture of the property directly on the listing link.
 3. Basic Vacation Rental Listing: These listings are displayed following the Featured listings.
- Product F: One Deals listing in the index page, including a link to your website though www.how2vacation.com

Vacation Packages Section Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad
- Product D: Vacation Package Listing: This allows you to represent one specific deal/package you're your company is offering including the expiration date and starting price for that deal/package.

Cruise Section Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad
- Product D: Cruise Package Listing: This allows you to represent one specific deal/package you're your company is offering including the expiration date and starting price for that deal/package.

Deals Section Products

- Product A: One Header Banner/Ad.
- Product B: One Vertical Banner/Ad
- Product C: One Baseline Banner/Ad
- Product D: One Deals listing including a link to your website though www.how2vacation.com. This Deal listing will be featured on the Homepage of Deals section (subject to availability).